

Upgrading to modusMail AS/ASV

Introduction

Recent reports estimate that more than 60% of emails today are Spams. The costs of receiving emails are skyrocketing: IT staffs are submerged with spam-related issues; employee productivity suffers; companies face legal threats for allowing employees to receive shocking and/or fraudulent content.

An internal study, confirmed by many other analyses, has shown that an SMB with 100 employees can lose as much as 16,000 €. A 2003 Radicati study highlighted that the cost for those who do not use anti-Spam software will increase to \$257 per user by 2007... ”.

The Internet is not a secured network. Spammers can easily hide their tracks, forging email addresses; hijacking mail servers; constantly changing IP addresses.

CAN-SPAM legal approaches to the problem bring few results. An internal study has shown that only 0,013% of the spam fully respects the CAN-SPAM act.

Faced with the numerous anti-filter technologies that spammers use to reach everyone’s mailbox (headers manipulation, HTML cloaking, white ink, text embedded in image, random serialization...) companies have hard-time to fight alone. Vircom’s modusMail AS & ASV can help you fight against this problem and eventually forget it.

Enterprise size	100 employees
Average spam volume	10 spams/day
Average employee salary	35.000,00 € yearly
System admin salary	60.000,00 € yearly
Lost employee time	361,11 hours/year
Cost of lost productivity	6.448,41 € yearly
Lost administrator time	7,00 hours/week
Cost of lost productivity	10.285,71 € yearly
Annual loss to spam	16.734,13 € yearly

modusMail AS & ASV

The modusMail AS (anti-Spam) and modusMail ASV (anti-Spam & anti-Virus) secure mail servers provide you with a “best in class” product combined with the “lowest TCO” to provide you the full benefit of a Spam-free messaging infrastructure.

“Best in Class” Product

By studying the individual advantages of various technologies and identifying their weak points, Vircom has come out with a solution that not only uses multiple technological layers, but also multiple engines offering the efficiency of the statistical analysis with the accuracy of the deterministic methods. Vircom has therefore raised the standard of anti-Spam solutions by catching 98.2% of all spam while delivering 99.99% of false positive protection.

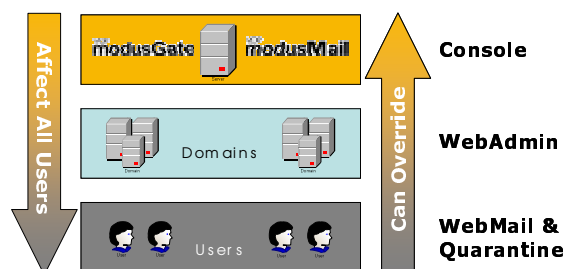
“Lowest TCO”

Vircom has an historical presence at xSPs that run services over its messaging solutions. We know that having the lowest Total Cost of Ownership (TCO) is of major importance for them.

This starts with providing the highest accuracy to avoid System Administrators to constantly trace wrongly handled e-mails.

It continues with offering a fully self-managed implementation (making it “install & forget”) in addition to delegation opportunities (allowing end-user to manage their own quarantine and/or anti-spam environments).

Authority Delegation



The below features and others (like the possible integration with billing and productivity tools) insure the Lowest TCO to corporations and ISPs.

- Auto-updates
 - Both the anti-Spam engine and the anti-Virus engine are updated as often as required
- Quarantine Management
 - Dual (inbound & outbound) and integrated (Spam, Virus & Attachments) quarantines
 - Quarantine reporting
 - Regular reporting of blocked inbound emails (with possibility to “one click” release or delete messages and to whitelist/blacklist senders)
 - Immediate reporting of blocked outbound emails
 - Remote user-access
- Authority Delegation
 - System Administrator can decide to delegate:
 - Administrative power to some or all domain administrators (WebAdmin)
 - User settings to some of all users (WebMail & WebQuarantine)

The VOPmail/modusMail L Upgrade Promotion

Vircom proposes an very attractive upgrade price for companies that run modusMail L or VOPmail. This promotion is described here below.

Why Upgrade ?

Here are 10 reasons why companies should upgrade towards an anti-Spam (modusMail AS) or an anti-Spam & anti-Virus (modusMail ASV) solution:

1. To stay ahead of the spammers' ever-evolving tactics
2. For the brand new SCA™ engine that offers virtually maintenance-free protection
3. To get up to 14 different specialized layers of spam protection
4. To increase your spam catch rate to over 98%
5. To benefit from a false positive protection of 99.99%
6. To benefit from industry leading anti-Virus protection (Norman Data Defence or McAfee)
7. For the 50% increased message treatment capacity
8. To save valuable network resources with the quota management functionality
9. For the new multi-level whitelist / blacklist and the Ultra-Secure Mailbox™ option
10. To be able to implement Trusted Source policies with SMTP- and POP3-authenticated senders

What will it Costs ?

Customer can upgrade to modusMail AS or ASV for the price of the service/renewal for the year. For instance, while the modusMail ASV Norman Unlimited is priced at 14.995,00 €, the price to upgrade from a modusMail L or VOPmail is reduced to 5.995,00 €

Customers are allowed to upgrade to smaller configurations, and will only pay the Service/Renewals for the chosen configuration. For instance a modusMail L – Unlimited customer can choose to go to a 2000 Mailboxes version, and only pay 2.495,00€ for modusMail AS - 2000.

Note that this is only valid for supported customers. Customers with an expired support contract will first have to renew it.

What is the hurdle ?

Obviously, upgrading a mail server is not something that should be done without a minimal preparation. Vircom however has fully described the steps to follow and guides you step by step in the upgrading process. For more information, you can visit our website (<http://www.vircom.com/Support/Howtos/ModusMail/howto-modus-004.asp>) and read the “How-To” document that describes this full process.

So...

Rid your inbox of spam and viruses. Today. Forever

Since 1994, Vircom specializes in advanced Internet infrastructure and server solutions for the ever evolving messaging and security needs of both the service provider and enterprise markets. With an uncompromising focus on R&D, combined with exceptionally strong client vendor relations, Vircom has become an undeniable player in the anti Spam market with its powerful Modus™ anti Spam technology.

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