

## Summary

Eurosport is the most widely available sports television channel in Europe, reaching over 98 million homes and 240 million viewers in 54 countries. The company currently counts 800 employees, all of which use a "eurosport.com" email address.

At Eurosport, all incoming emails are managed by one SMTP server based in Paris, which then redirects them to the appropriate agency email server. Email security issues, such as spam, dictionary attacks, phishing and other forms of unsolicited emails, were a daily challenge for Eurosport employees and IT staff.

These challenges impacted work efficiency, as employees were obliged to manually eliminate unwanted emails. An anti-Virus software was used at Eurosport, but this did not offer anti-spam service, nor the LDAP pre-authentication.

## Eurosport tries Vircom

To protect and maximise the value of their email infrastructure, Eurosport management chose to install Vircom's modusGate software, which offers LDAP pre-authentication and an anti-Spam engine. Vircom allowed Eurosport to test modusGate for a period of three weeks before committing to long-term use. During these three weeks, Eurosport was able to observe that Vircom's modusGate only accepted messages with valid email addresses and rejected all spam.

### **Vircom modusGate anti-spam benefits**

Following this, Eurosport decided to permanently install Vircom's email security software.

Vircom's modusGate surpassed Eurosport expectations, dramatically improving employee work efficiency as their time was spent working, rather than sorting out spam. The mail server was also offloaded since the modusGate protected it against malformed emails, phishing and dictionary attacks.

- Vircom's Sequential Content Analyser (SCA) is a powerful engine specific to Vircom's anti-spam software. Predictive and statistical technologies are used to provide final verification, through advanced email metric analysis and spam categorization. By identifying even the most advanced forms of spam, SCA provides unparalleled accuracy. Eurosport explains this engine is very efficient. While using the default settings, the modusGate displays a 95% catch rate of spam messages with minimal false positives.
- The user-aware quarantine, used by Vircom ModusGate to allow users to search spam messages and guarantee valid email has not been blocked as spam, is another strategic tool, and a favourite feature of the Eurosport team. Should users find a valid message in their quarantine, with two clicks, Vircom's modusGate allows them to quickly and easily rescue the message from the quarantine, and place the sender's address on a white list, meaning emails from this address will not be quarantined in the future!
- Another important aspect of Vircom's product is the Customer Support Team. Whilst working for Eurosport, they have been very reactive (answers were sent in less than 24 hours) and efficient in solving upcoming issues regarding product use. Thus the relationship between Eurosport and Vircom continues to build through a very competent customer support, always available to answer any queries.

"Simplicity and efficiency are the words which best describe Vircom's anti-spam software" says Pascal Delorme, Responsible for the System and Network Department at Eurosport, "I am pleased to notice that modusGate has been able to rid Eurosport employees email boxes of all unsolicited emails."

### **Solution highlights**

#### **Catch rate of 95% of all spam messages**

- **Minimal false-positives**
- **30 000 Spams stopped each week**
- **User friendly quarantine function**
- **Elaboration of a personal white list of email addresses**
- **Reactive Customer Support team**

